

Maple Bear

Canadian Preschool

A Premium Preschool Investment Opportunity

Join us as we explore the exciting opportunity to invest in Maple Bear, a leading Canadian high quality education system. Be a part of our mission to empower children worldwide!



The best of
Canadian education
for a global future.



Global Footprint & Track Record

35+

Countries

Maple Bear's reach extends to over 35 countries, demonstrating our commitment to global education.

450+

Schools

We have established a network of 450+ schools worldwide, creating a strong foundation for continued growth.

66,000+

Students

Maple Bear is proud to serve over 60,000 students globally, making a positive impact on the lives of young learners.

20

Years

Our consistent growth over 20 years reflects the effectiveness of our model and the strong demand for our programs.

180+

Schools in Progress



The best of
Canadian education
for a global future.

MB Footprint

Corporate Overview

Founded in 2004 in response to a demand for high-quality bilingual education, Maple Bear began offering its superior programs worldwide, ensuring excellence and quality of education for students.

20+ YEARS IN EDUCATION

2004 MBGS founded	2005 1st school opens in New Delhi, India	2007 Schools in India, Brazil, and South Korea	2008 Launch Elementary Program	2009 Schools in Bangladesh, Brazil, China, India, Korea, Morocco, Turkey	2012 Launch Middle Years Program	2015 1st Annual Faculty Symposium held in Winnipeg	2018 1st Terry Fox Global fundraiser launched	2019 Launch Bear Care Program	2020 MBGS acquired by Grupo SEB	2021 1st global edition of The Bear Magazine Is published	2024+ Crossed 60,000 students > aim 75,000
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Corporate Overview

Grupo SEB is a leading education player and one of the largest private groups in the Brazilian market, with extensive experience creating and managing unique education brands for the past 60+ years.

**GRUPO
SEB**

Foundation and Early Stage (1963 – 1996)



1963
Beginning of Operations



1963
Foundation of COC
Colégio Osvaldo Cruz



1973
Launch of high school
operations



1974
Creation of COC brand



1986
Launch of COC learning
system/publisher



1996
Innovative educational
projects

Consolidation Phase (1999 – 2013)



1999
Start of higher education
operations



2007
First Brazilian education
company to conclude an
IPO



2008
Acquisition of Grupo Dom
Bosco



2009
Acquisition of Pueri
Domus



2010
Sale of the COC education
system to Pearson



2012
Acquisition of Unimaster
and others



2013
Sale of the Higher Education
operation to Estácio

New Growth Phase and K12 Focus (2014 – current)



2015
Acquisition of Escola Esfera
and others



2016
Creation of Escola Concept



2017
Acquisition of Maple
Bear's MFA in Brazil



2018
Acquisition of Luminova



2020
Acquisition of Maple
Bear's global operations



2021
Acquisition of Escola Carolina
Patrício



2022
Acquisition of Colégio Santa
Maria



2024
Acquisition of full control of
Maple Bear's global operations

Corporate Overview

The experienced leadership at MBGS, with its profound expertise in both education and franchising, is poised to direct a strategic rollout that ensures meaningful educational encounters and sustained growth.

Seasoned Team to Manage Rollout Plan

MBGS Management Team



José Henrique del
Castillo Melo
CEO

30+ years of experience



Martine Lewis
CAO

30+ years of experience



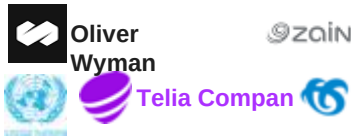
Sunil Sudhakar
COO

25+ years of experience



Kethie Pirtskhalava
Director of Marketing
and Growth

20+ years of experience



Renan Avanci
Director of Finance

10+ years of experience



Raíssa de Freitas Calvette
Legal Manager

10+ years of experience



Board of Directors



Chaim Zaher
Board Member /
Founder & President
of Grupo SEB



Nilson Curti
Board Member /
Executive
Director of
Grupo SEB



Thamila Zaher
Board Chair /
Executive
Director of
Grupo SEB



Fernando Campora
Board Member /
Managing Partner
of Cherto



Thalita Zaher
Board Member

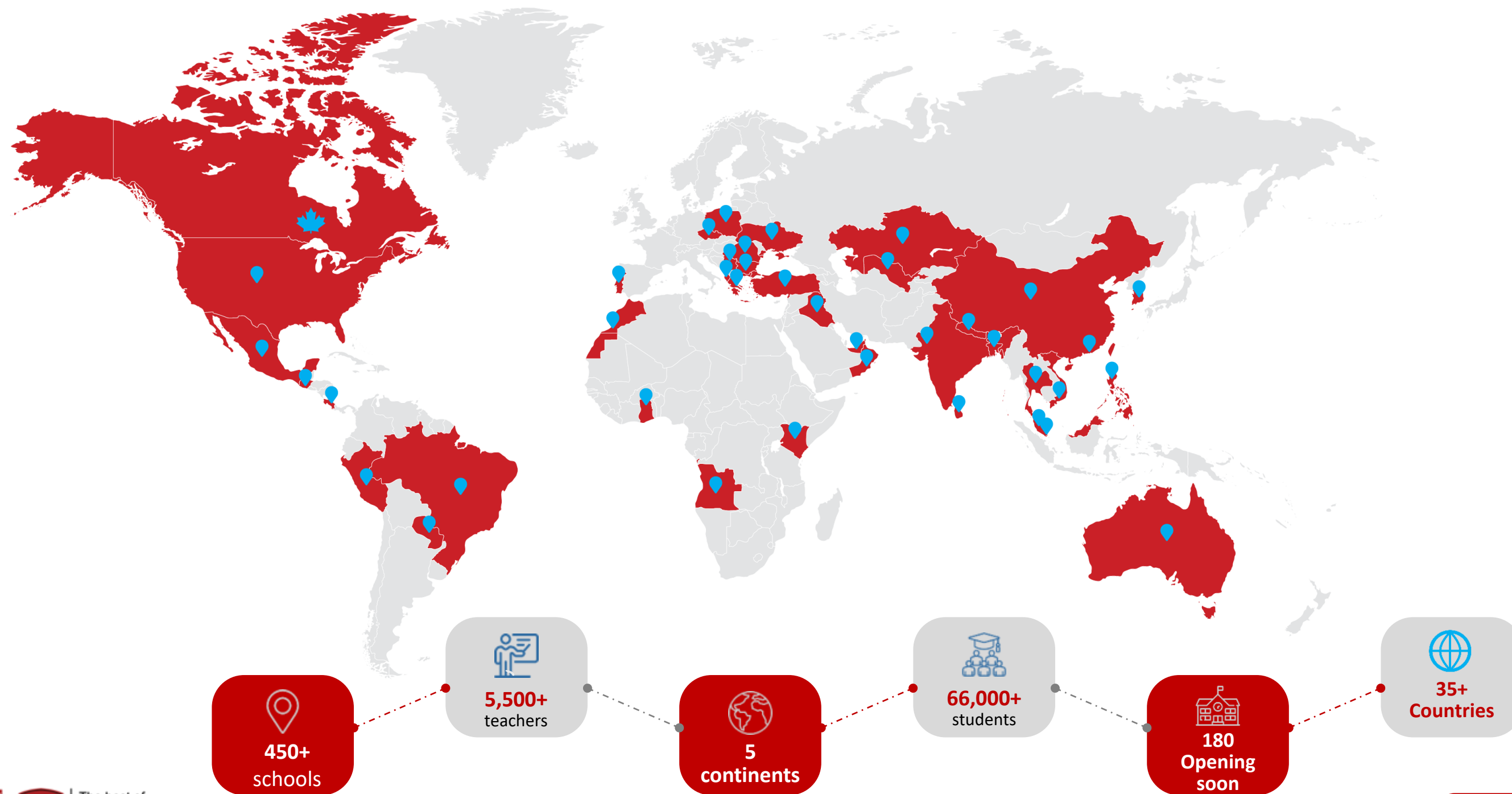


Stéphane Larue
Board Member /
President of the
Brazil-Canada
Chamber of
Commerce

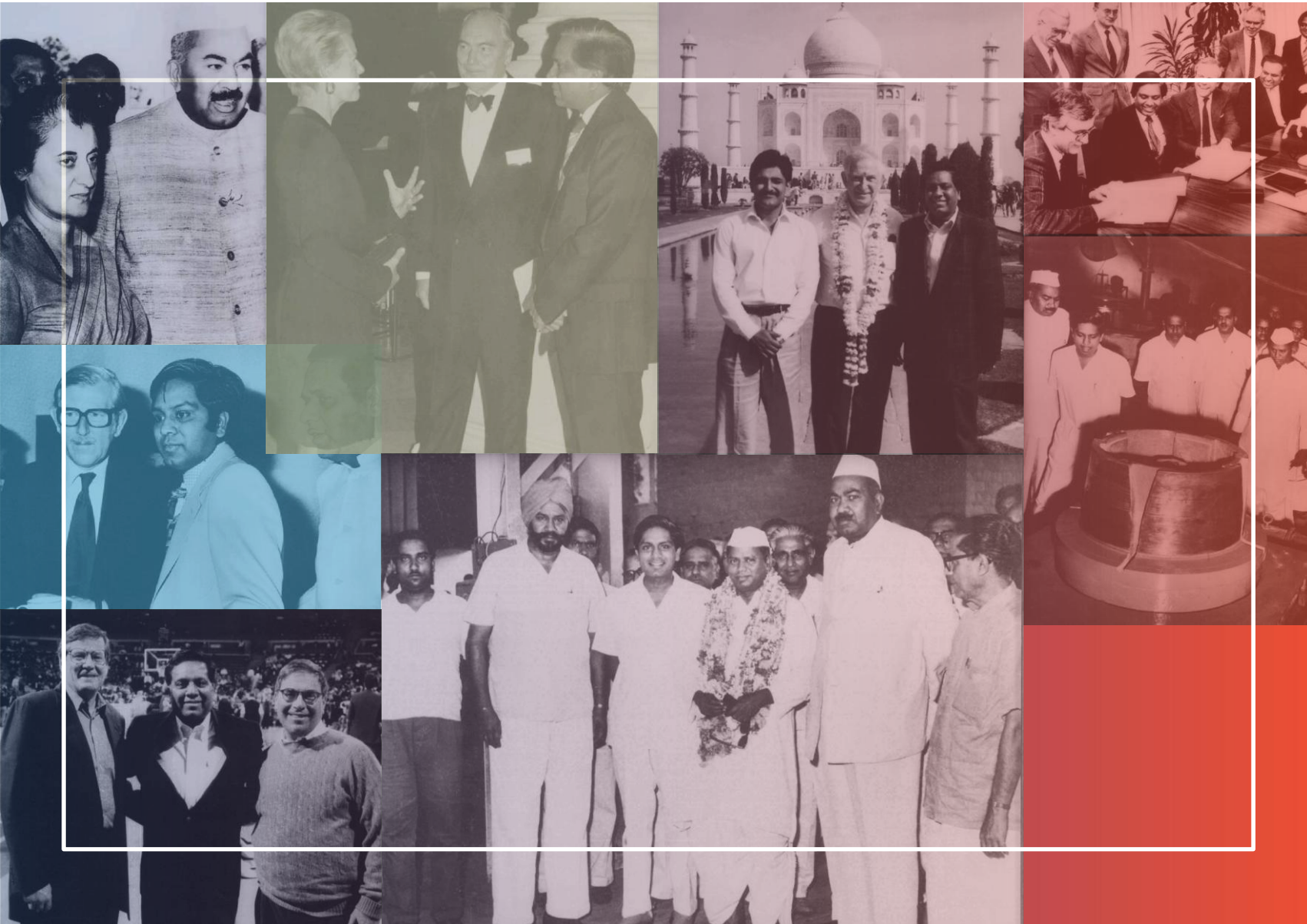


Joe Geiser
Board Member /
Executive Director
of Catholic
Principals Council

Global Footprint



A Powerful Joint Venture Shaping the Future of Education



Maple Bear South Asia is a collaboration between Maple Bear Global Schools Ltd., Canada, and Modi Edutech (Modi Group). The partnership brings unparalleled expertise, infrastructure, and educational methodologies to urban parents and corporations, offering pre-school, elementary, daycare, and K-12 facilities.

The partnership between **Maple Bear Global Schools, Canada** and the **Modi Group of Industries** marks a transformative milestone in the evolution of education across South Asia.

Together, Maple Bear Global Schools, Canada and the Modi Group are building more than institutions—they're building a generation of globally aware, empathetic, and high-achieving learners ready to lead the world.

The People Behind the Name

The best of
Canadian education
for a global future.



Late Mr. Gujar Mal Modi
Founder, Modi Group

Shri Gujar Mal Modi was a renowned industrialist and philanthropist, who co-established the Modi Group of companies and the industrial city of Modinagar in 1933, along with his brother Kedar Nath Modi. Gujar Mal Modi established schools and colleges at his birthplace, Mahendragarh, in Patiala and in Modinagar. He also contributed a lot in the field of higher education by giving grants to established institutions such as Banaras Hindu University, and different colleges in Meerut and other places. The Union Government, in recognition of his contributions towards India's industrial growth and public welfare, decided to confer the **Padma Bhushan** on him.



Mr. V.K. Modi
Chairman, Modi Group

Rooted in a legacy of 93 years, the Modi Group has long been a symbol of industrial excellence and visionary leadership. Founded in 1933 by Late Shri Rai Bahadur Gujar Mal Modi, the group rose to become one of India's largest conglomerates. Carrying forward this entrepreneurial legacy, Mr. V.K. Modi led the Group's foray into the education sector—establishing a robust network of schools from kindergarten to Grade 12 across Uttar Pradesh, Gujarat, and Haryana.



Mr. Alok Modi
Director, Maple Bear South Asia

The next leap came with Mr. Alok Modi, who envisioned bringing global learning standards to Indian soil. His strategic move to introduce Canadian education through Maple Bear in South Asia resulted in a dynamic network of schools spanning India, Nepal, Bangladesh, Sri Lanka, and the Maldives. This joint venture now operates over 130 schools across the region—including preschools, elementary, and full-fledged K-12 institutions—each delivering experiential, and future-ready learning.



Ms. Piya Modi
Chairperson, Maple Bear South Asia

Today, under the visionary leadership of Ms. Piya Modi, Chairperson of Maple Bear South Asia, the focus has expanded to establishing premium K-12 schools that blend CBSE and IB curricula with Canadian pedagogical excellence.



OUR CORE SOUTH ASIA TEAM



The best of
Canadian education
for a global future.



Piya Modi

Chairperson, Maple Bear South Asia

A graduate in Communication and Graphic Design from IILM University, who has recently completed her MBA from Regents University, London, UK.

A young dynamic leader serving as a Director at Maple Bear South Asia, Modi Edutech, Asahi Modi Material Pvt. Ltd and Modi Rubber Limited. She has also served as the Principal of Maple Bear Canadian Preschool, Rajouri Garden, New Delhi.

An animal lover, Piya is an active member of a number of animal welfare societies and is currently in the process of setting up her own NGO to support the cause.



Inderpal Singh

CEO, Maple Bear South Asia

Inderpal comes with over 27 years of progressive experience within the education and training industry with exposure in varied domains including software and hardware training, K-12, test preparation, skill enhancement, and ed-tech domains.

Graduated as an Engineer in Computer Science and a post-graduate in Management, he has been instrumental and played a key role in transforming businesses with education giants including, STG International, Air Hostess Academy, Educomp Solutions and ICA Edu Skills to name a few.

Known as an authority on franchise operations, he has signed and operated over 600 franchisees during his career.

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Shalini Jaiswal

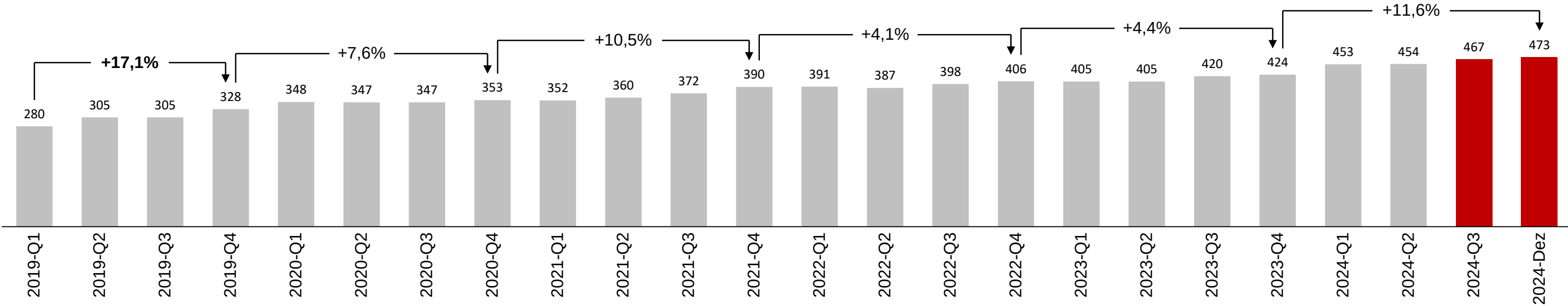
Director & COO, Maple Bear South Asia

With over 30 years of experience in academics and training, Shalini began her career as a teacher at Delhi Public School. From a teacher, she went on to hold various positions in the school. From being the primary teacher section in charge in Chinmaya Vidyalaya, she moved on to be in the core team for developing and implementing experiential learning modules at Cambridge school.

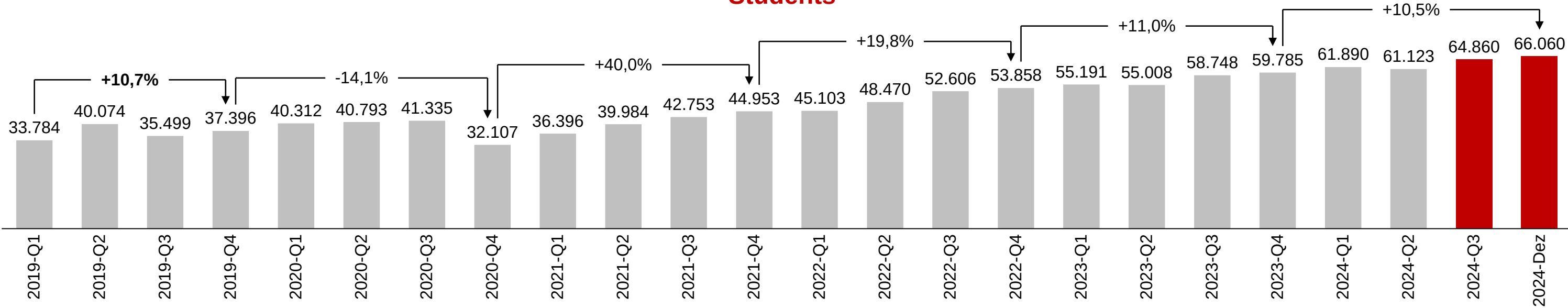
Besides, Shalini has worked as a consultant with Xseed where she developed the curriculum modules for various grades and conducted teacher training workshops. From being a consultant, she moved on to join Maple Bear South Asia full-time as an Academic Coordinator and then as Director of Academics in 2010.

Growth history

Operating Schools



Students



Overview of the global education market

Who we are...



Number of international schools globally

14,457



Number of students globally

7.2 million



Number of teaching staff globally

700k

Africa	1,738	709,571	67,741
Americas	2,148	1,110,921	108,613
Asia	8,316	4,628,463	433,891
Europe	2,024	686,274	72,634
Oceania	227	87,737	8,025

Source: ISC research – International Schools Global Market Overview 2024



Premium Education



Bilingual Education and Immersion

- ▶ Bilingual and multilingual education
- ▶ Development of communication proficiency
- ▶ Global Citizenship
- ▶ Dynamic learning environment

Philosophy of Education

- ▶ Holistic Program
- ▶ Student-centred Learning
- ▶ Emphasize the importance of the Learning Environment
- ▶ Future-Ready Skill Based Curriculum

Maple Bear Curriculum

- ▶ World Class Proprietary Curriculum
- ▶ Play-centred and inquiry-based learning approach
- ▶ Integrated curriculum Infant to grade 12
- ▶ Educational Pillars that resonate with parents

Continuous Training

- ▶ Development of Management and Leadership Teams
- ▶ Dynamic Teacher Training
- ▶ Innovative Teaching Strategies
- ▶ Global Academic Directors that support schools

Quality Assurance

- ▶ Safe and Secure school environments
- ▶ Integrity of Curriculum
- ▶ Excellent communication with parents and guardians
- ▶ Professional Development Programs

Our Programs

Our curriculum supports every stage of the student journey.



BEAR CARE
0-2 YEARS



PRESCHOOL
2-5 YEARS



ELEMENTARY
6-12 YEARS



HIGH SCHOOL
13-17 YEARS

Program Values



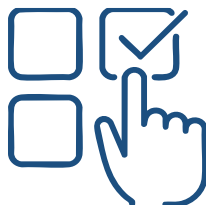
Critical Thinking



Character



Creativity



Choice



Collaboration



Communication



Citizenship



OUR PRESCHOOL PROGRAMS



The best of
Canadian education
for a global future.

Programs Offered

6 Months – 10 Years

Our goal is to deliver a student-focused learning system in a safe, secure and stimulating environment that prepares students for success at a post secondary level and that instills a passion for lifelong learning. The Maple Bear Program is designed to educate the whole child - physically, intellectually, emotionally, and socially. Our regular programs include:

Early Toddlers (12 Months onwards)

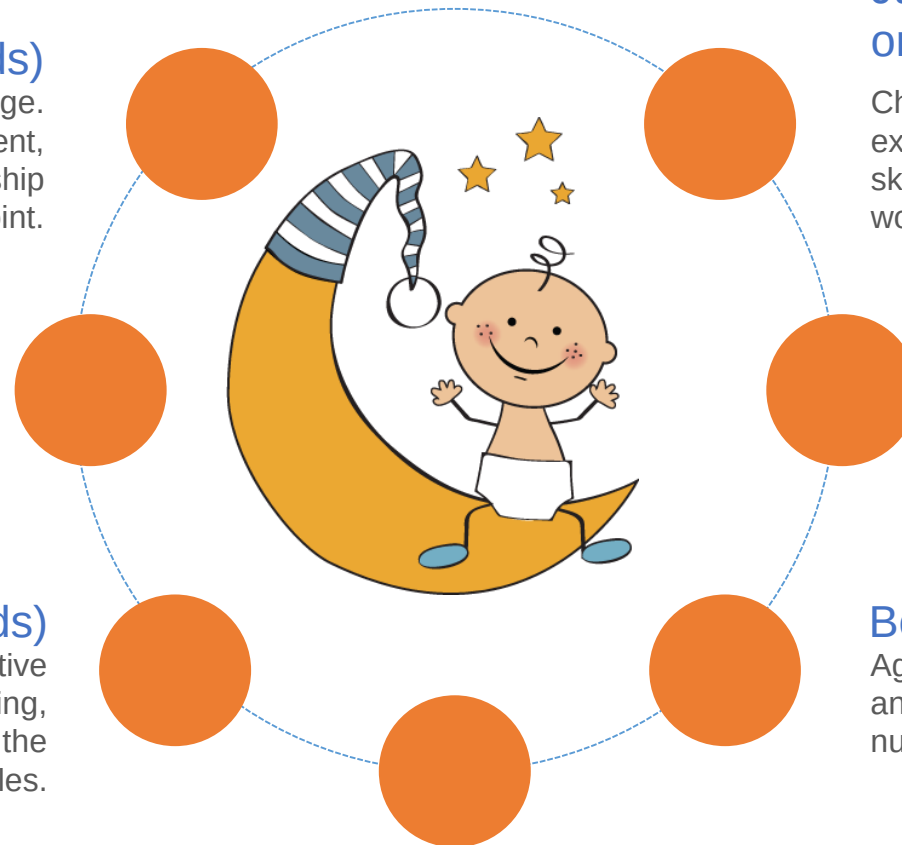
This program is specifically for 12-18 months of age. It is organized to ensure that environment, experiences, activities & routines have relationship building as the starting point.

Toddlers (18 Months onwards)

The program offers an environment for the child to safely practice new skills they learn and set the stage for the next level of development.

Nursery (2 1/2 Years onwards)

This program reinforces and builds on positive attitude by offering varied stimulating, enjoyable experiences and enhances the individual learning styles.



Junior Kindergarten (3 1/2 Years onwards)

Children need to learn to make connections with past experiences and current learning. Integrating topics with skill development will help the children make sense of the world and their learning.

Senior Kindergarten (4 1/2 Years onwards)

The knowledge and skills that children acquire by the end of Kindergarten, along with positive attitudes to learning that children develop in these early years, form the basis of effective learning in the later years.

Bear Care (6 Months to 10 Years)

Age-appropriate activities to promote cognitive and social development in a warm and nurturing environment.

Unique Programs

18 Months – 10 Years

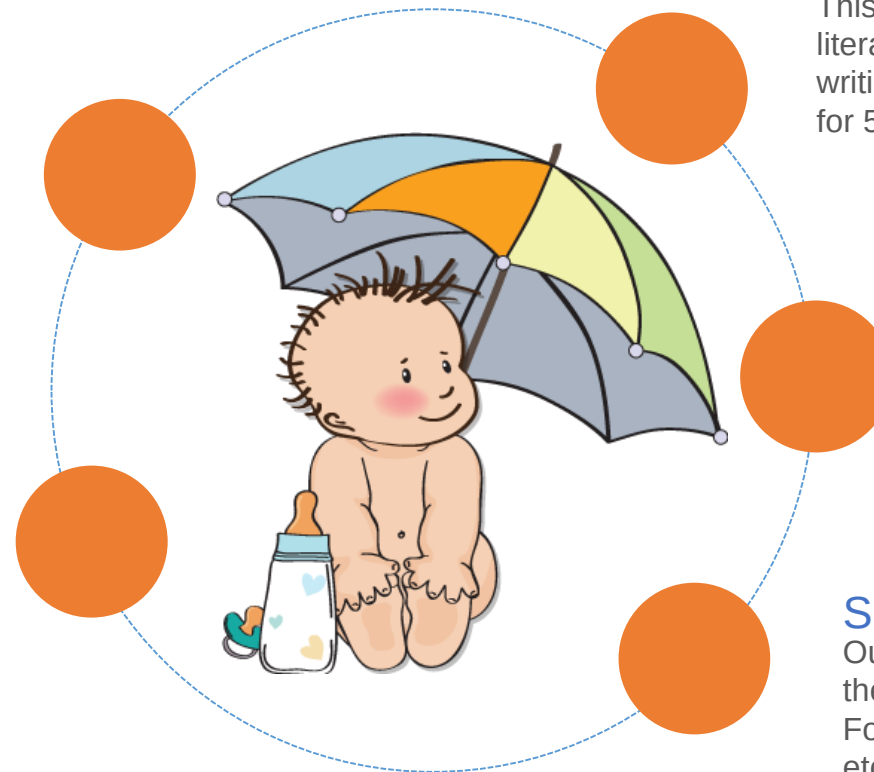
Our Unique programs are designed to cater to children up-to 10 years. This not only helps you in cater to a wider target audience but also increases the capacity of student strength by up-to **80%** over and above the Regular programs **within the same infrastructure** .

Early Moms & Tots

This program is to provide parents & their toddlers an opportunity twice a week to come together for friendship, learning and fun. The group is for 12-18 month olds.

Moms & Tots

It is for mothers who prefer full participation in early years. The group is for 18-24 month olds, thrice a week.



English Plus Programs

This program is to enhance students English literacy skills in listening, speaking, reading, writing, viewing and representing. The group is for 5-8 year olds, thrice a week for 90 minutes.

Saturday Programs

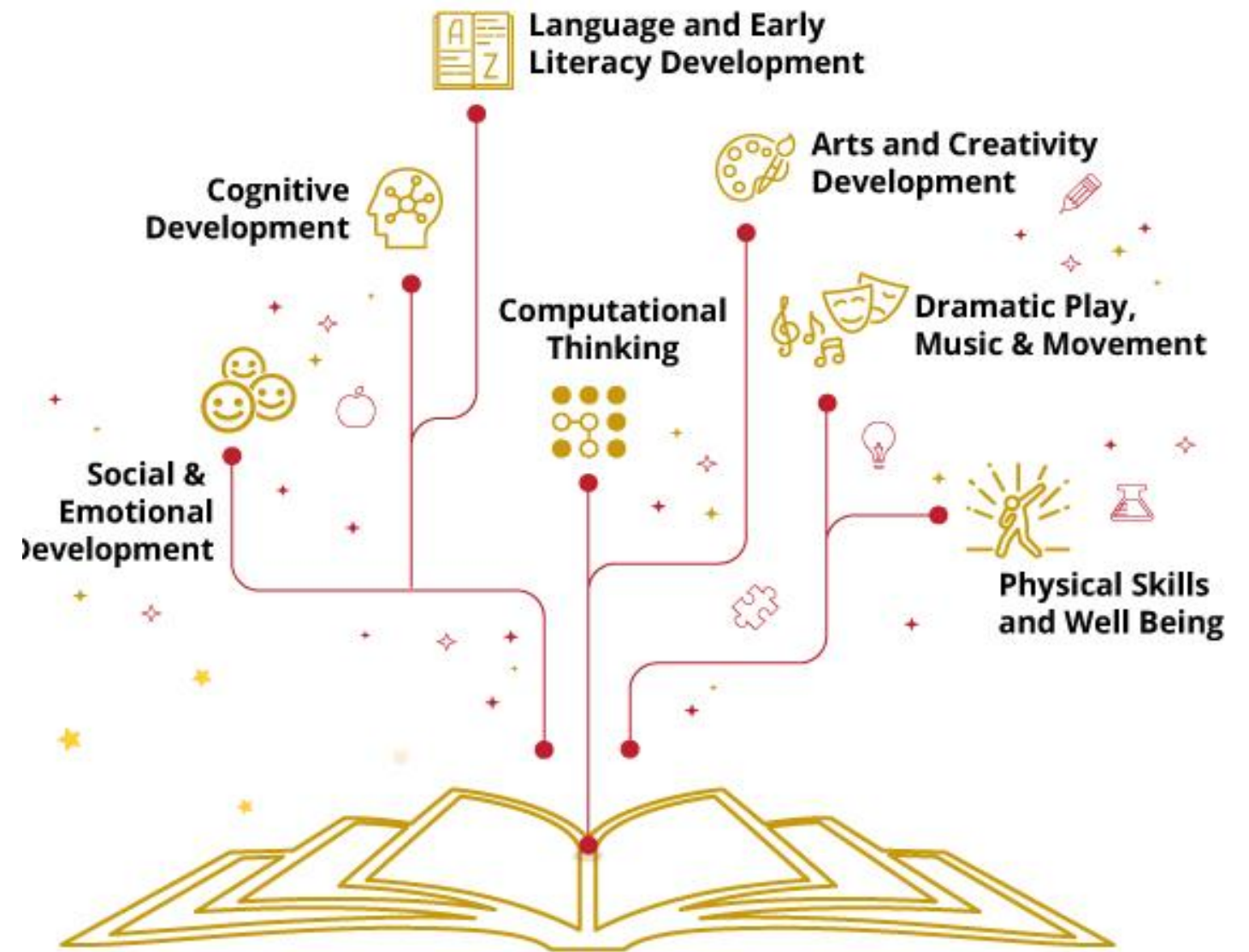
This program helps children consolidate their learning in school. They are encouraged to learn through questioning, observing, investigating and doing. The group is for 3-5 year olds, once a week for 3 hours.

Summer Camps

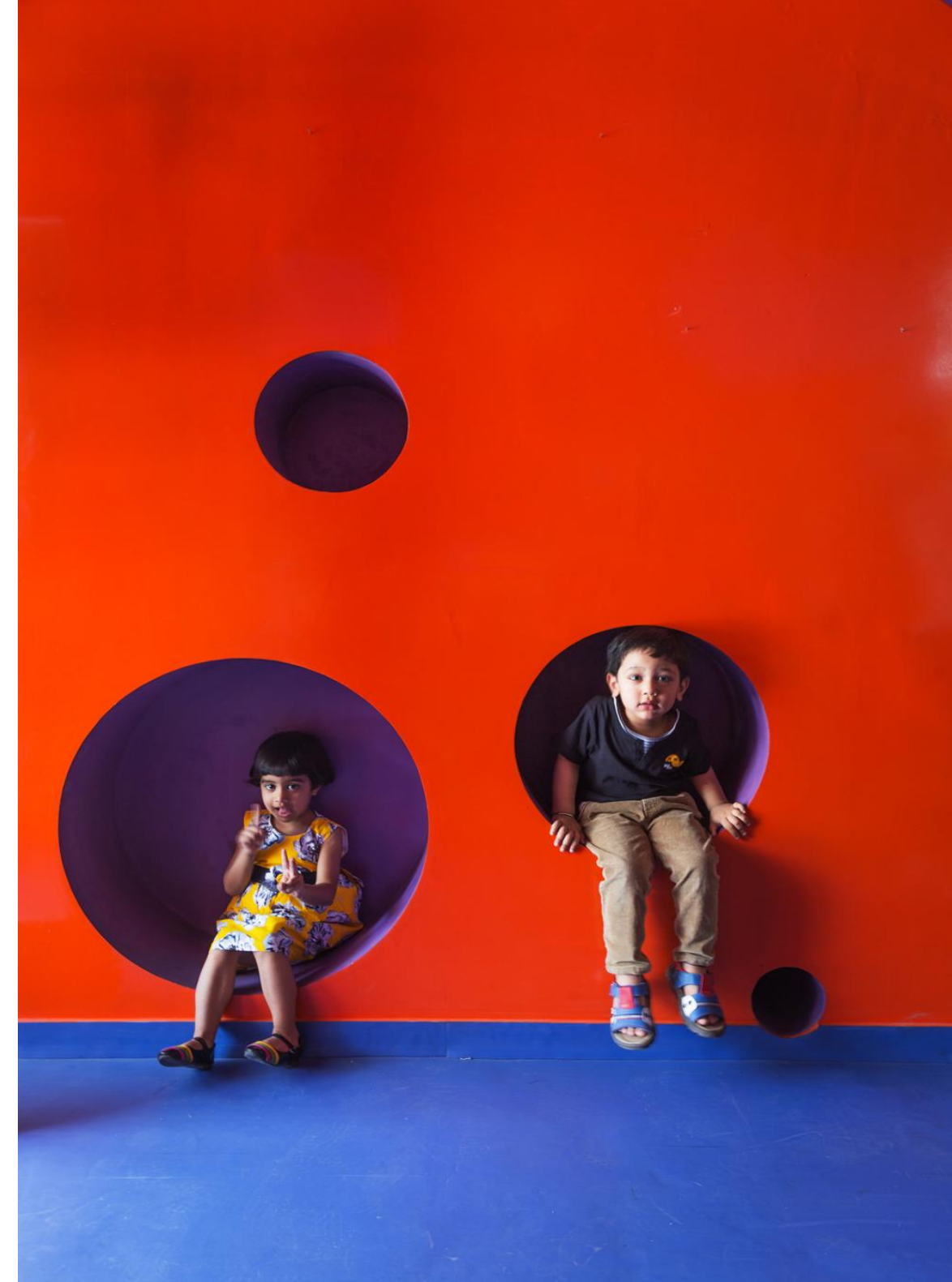
Our summer camps are thematic ranging from themes like Dinosaurs, Drama Camp, Forensic Science, Jungle Book, Inventions, etc. This group is for 18 months - 10 years.

Core Curriculum- Preschool

- Maple Bear sets high standards to ensure children's readiness for elementary school.
- Maple Bear gives children the broad range of knowledge and skills that provides the right foundation for good progress through school and life.



- Our curriculum is written by our team of Canadian educational experts and continually updated with the latest in Canadian educational practices.
- At the preschool level, Maple Bear delivers a student-focused English immersion learning system based on Canadian educational pedagogy and best practices.



Maple Bear Classroom

The Maple Bear classroom is designed to create a **dynamic learning environment** which facilitates interaction between students and teachers.

It is equipped with **multiple learning tools** and **innovative devices** to help the student learn, collaborate and discover new things through **active engagement**.



The best of
Canadian education
for a global future.

The Maple Bear Classroom

The best of
Canadian education
for a global future.



We provide a variety of **interactive learning centers**, each dedicated to specific themes that cater to both individual and group activities. Our approach fosters an immersive and collaborative learning environment, empowering students to grasp concepts more effectively through experiential education. Here, students learn by actively participating!



Math Centre



Reading Centre



Building Centre



Sand Centre



Water Centre



Drama Centre



Music Centre

Maple Bear Methodology

The best of
Canadian education
for a global future.



HOLISTIC APPROACH

ADDRESSING ALL
DIMENSIONS



The best of Canadian education for a global future.

THE MAPLE BEAR SUPPORT SYSTEM

| Complete Operational Support

MAPLE BEAR ACADEMIC



Intensive training



Thorough quality assurance process



Faculty recruitment support



Special implementation support



The best of
Canadian education
for a global future.



| Complete Operational Support

MAPLE BEAR OPERATIONS



Complete operational manuals



Standardized tools, platforms and support resources



Experienced, education-driven support team



Reinforced attention during country implementation process



Proximity, customized attention, flexible approach while respecting core items



Frequent best-practice sharing and innovation rollout



The best of
Canadian education
for a global future.



| Complete Operational Support

MAPLE BEAR BRAND



Strong values, identity and purpose



Global presence: ever-growing brand awareness



Complete brand guide and support communication resources, aiming at standardized positioning and key messages



International footprint: collaborative brand building efforts, authority and reputation building on digital and special events, such as the Terry Fox run



The best of
Canadian education
for a global future.

| Why Invest In Maple Bear

MAPLE BEAR BUSINESS MODEL



Stable, Resilient Business Activity



Long Customer Lifetime Value



Regular, Predictable Cashflow



Healthy Unit Economic



Positive Social Impact and Legacy



The best of
Canadian education
for a global future.



Business Model Summary

Through effective operational strategies and robust academic approaches, MBGS enhances efficiency, fosters innovation and promotes continuous improvement to deliver a high-quality learning experience.



Based on educational best practices

Continuous upgrading and improvement of proprietary curriculum

Rich Training Program from Leading Experts in the Field

Annual quality assurance and inspection reports



Comprehensive manuals, tools, and platforms

Customized attention to local needs

Experienced support team

Constant educational advancements



Global presence

Strategic messaging

Considerable international footprint

Partnerships to connect



Franchise model

High customer lifetime value

Consistent cash flow

Positive social impact with community



Maple Bear

Ways to WIN



We are Uniquely Canadian

Maple Bear brings world-class Canadian education to students globally, following a proven curriculum that consistently ranks among the best in the world. Maple Bear is giving students a **competitive edge** in an increasingly globalized world.



International Recognized, Tailored Locally

Maple Bear is one of the **fastest growing international educational brands in the world**. Unlike international schools, Maple Bear conforms to **local education regulations** so children can move between systems and are **prepared for post-secondary in their own country as well as abroad**.



Leaders of Tomorrow

Maple Bear is committed to developing the **next generation** of leaders by engaging their critical thinking, problem solving, and collaboration skills through our unique, globally-renowned and student-centred teaching model.

Our Competitive Advantage

Global Recognition

Maple Bear enjoys strong global brand recognition, attracting families seeking a world-class education for their children.

Proven Methodology

Maple Bear leverages its proven Canadian methodology, ensuring a high-quality and effective learning experience.

Proprietary Systems

Our proprietary curriculum and systems ensure consistent quality, efficiency, and effectiveness across all schools.

Comprehensive Support

We provide a comprehensive support infrastructure for our franchisees, including training, resources, and ongoing guidance.



Franchisee Value Proposition



The best of
Canadian education
for a global future.

Classificação: Público - Public

Franchise

Space & Set Up



Minimum Area Required

3500 to 4000 Sq. ft.

No. of Rooms

**Minimum
5 to 6 large* rooms**

Play Space/ Play Area

**Minimum
500 to 1000 sq. ft.**

- Play Area is included in the total area required.
- Large rooms- 300 to 400 sq. ft. each
- 4-5 Washrooms
- Space should be located in safe and secured area.

Investment Structure

Franchise fee Cost

INR 5 Lakhs + GST

Initial School Infrastructure Set Up Cost

INR 13.50 Lakhs to 15 Lakhs

Local Expenses

INR 12 Lakhs*

**Subject to the condition of the property*

Greenfield – build a school from 0

Brownfield – rent existing building and renovate according to MBGS guideline and is more cost-effective

Initial Investment- INR 30 Lakhs to INR 50 Lakhs

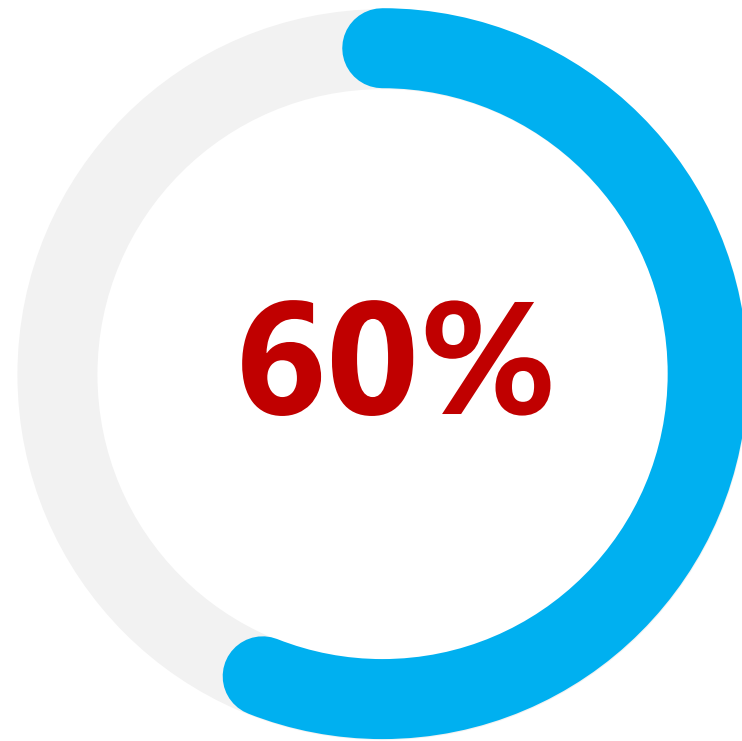
Operational break even- takes around 15 to 18 months*
Return on investment- begins after 2 years of operations*

Royalty Fee

15% on gross revenue

KPI

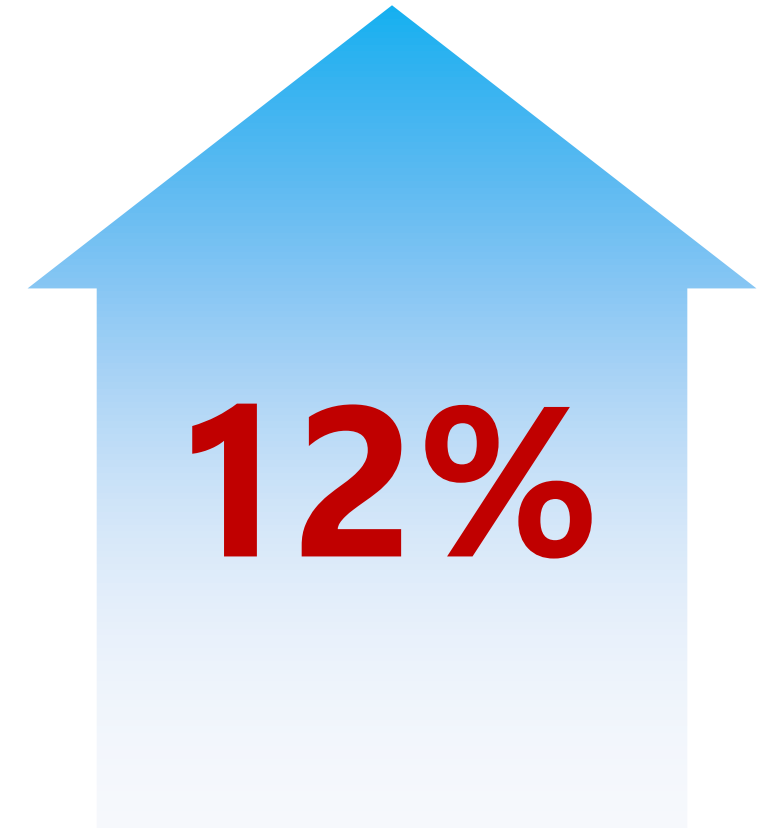
The best of
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NPS



**Student
Retention**



**Franchise
growth/school
openings**



The best of
Canadian education
for a global future.



Who is a Maple Bear School Owner

- ✔ Has experience in education or entrepreneurship
- ✔ Business, management and leadership know-how
- ✔ Passionate about building inclusive, safe learning environments
- ✔ Interested in working with children
- ✔ Passionate about building inclusive, safe learning environment
- ✔ Desire to build a meaningful legacy business in the community

Our school owners come from different backgrounds but share a common love of learning.

They have embraced the Maple Bear philosophy and understand how an investment in education generates positive change in life of children, everywhere.



The best of
Canadian education
for a global future.

Implementation Timeline

Maple Bear offers a comprehensive 90-day launch program, designed to ensure a smooth and successful transition into operation.

90-Day Launch



Key Milestones

The launch program includes clearly defined milestones and deadlines, ensuring a structured and efficient implementation process.



A comprehensive training schedule is provided for all staff and franchisees, covering all aspects of operating a Maple Bear school.

Training Schedule



Opening Preparation

Maple Bear offers support and guidance throughout the opening preparation process, ensuring a seamless transition into operation.

Next Steps & Contact



Investment Process

Our investment process is clear and transparent, ensuring that all potential partners understand the opportunity and requirements.



Due Diligence

We encourage thorough due diligence, providing all necessary information and documentation to support your decision.



Key Contacts

Our dedicated team is available to answer your questions and provide guidance throughout the process.



Timeline to Closing

We work collaboratively to establish a realistic timeline for closing, ensuring a smooth and efficient process.

Why **Maple Bear**



Excellence in Canadian Education

Canadian education ranks among the best globally, #1 among English-speaking countries, with 150+ experts crafting an outstanding curriculum.



Comprehensive Support & Flexibility

Academic, operational, and marketing support, turnkey development with reduced costs, and flexible facility options.



Proven Global Success

20+ years of proven success with a solid franchise model, operating 450+ schools across 37 countries.



Purpose and Impact

Make a meaningful impact on future generations and build a legacy with lasting value through education.

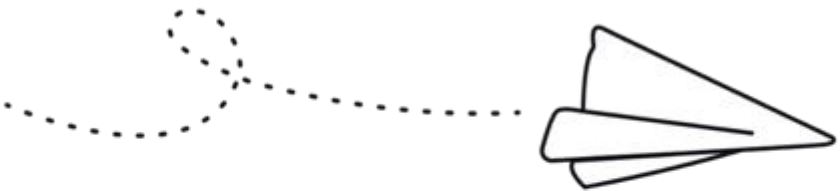


The best of
Canadian education
for a global future.

Most Unique Offering



Global Connections



Maple Bear

GLOBAL

CONNECTIONS

for Sustainability

Virtual Exchange
to share and
celebrate
knowledge



Global Connections

SK SAMPLE PROJECT

PROTECTING LIFE BELOW WATER

14

LIFE BELOW WATER



SDG #14 - Life Below Water

IDG #3 - Empathy and Compassion

Curriculum Unit - Unit 8 (Oceans are Alive)

3 Relating

Caring for Others and the World

Appreciation

Connectedness

Humility

Empathy and Compassion

The best of Canadian education for a global future.

MAPLE BEAR GLOBAL SCHOOLS



JK SAMPLE PROJECT

PROTECTING LIFE ON LAND

15

LIFE ON LAND



SDG #15 - Life On Land

IDG #1 - Openness & Learning Mindset

Curriculum Unit - Unit 7 (Elephants)

1 Being

Relationship to Self

Inner Compass

Integrity and Authenticity

Openness and Learning Mindset

Self-awareness

Presence

The best of Canadian education for a global future.

MAPLE BEAR GLOBAL SCHOOLS



Students meet partner Class from another country



HEAR FROM OUR OWNERS



The best of
Canadian education
for a global future.

The curriculum and Methodology is the Strength of Maple Bear. When we visited a center of maple bear a toddler child could count and could know the value of the same. That's when we decided to take up Maple Bear as a Franchise.

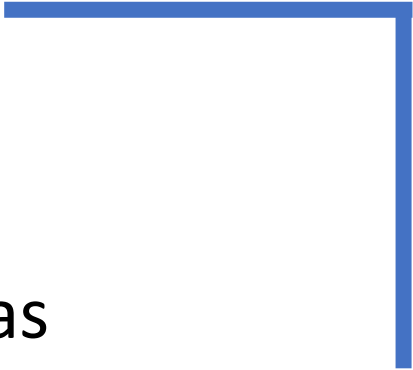
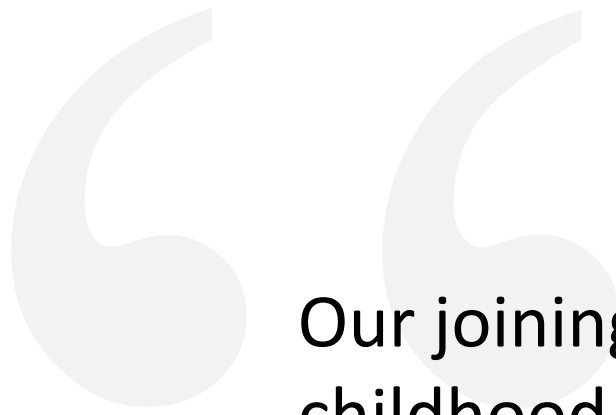
~ Maple Bear Canadian Pre-school, Uttarahalli, Bengaluru,
Ms. Mamatha BM (Owner)



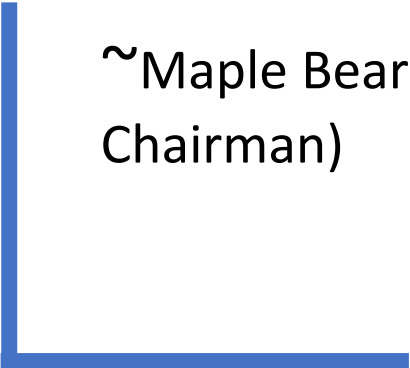


The lack of quality education in the early years of a child prompted me to open a Maple bear school in my city. The preschools do not have a teaching methodology or curriculum for the young ones. Preschools are thought to be a place where a child is just left to play for sometime. The importance of early childhood education is not taken seriously. In my opinion the change parents observe in their kids after Maple Bear will benefit my city.

~ Maple Bear Canadian Pre-school, New Friends Colony, New Delhi, Ms. Surabhi Gupta (Owner)



Our joining hands with Maple Bear India to redefine the early childhood care and education in Sadhu Singh Shergill Academy Mukandpur Punjab has really transformed the learning as well as teaching process. The entire team of Maple Bear India is amazingly involved and we have achieved the desired objectives regarding total implementation of MB program. Almost all the parents of 300+ students in preschool are not only happy but asking us to further strengthen this system to junior school level. So I can convincingly recommend Maple Bear preschools to all concerned



~Maple Bear Sadhu Singh Shergill Academy, Mukundpur, Punjab, Dr. Amarjit Singh (Vice Chairman)

Extremely relevant to the modern education, Maple Bear methodology has helped us shape the learning outcomes of our children through a non-strenuous and joyful way. Students have grown confident in their actions and speech; enjoy the experiential learning and supremely love the school. I can proudly say that we are slowly but surely seeing in them self-motivated learners preparing for their and concomitantly our bright future. We are indeed proud to be a part of the Maple Bear family and can foresee its growth in leaps and bounds not only in India but around the globe.

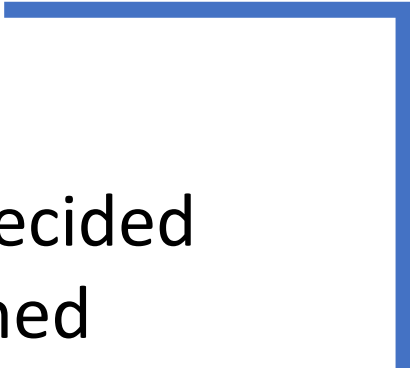
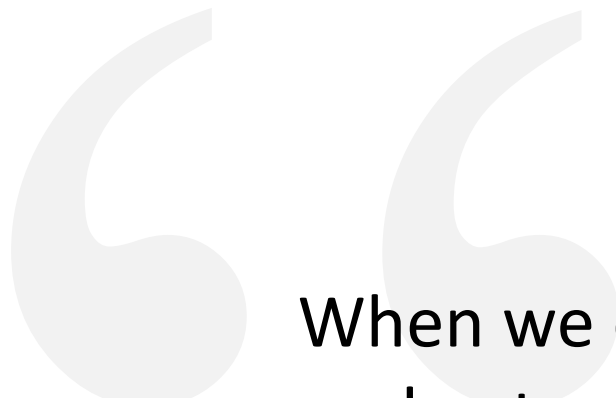
~ Maple Bear Chandrabala Modi Academy, Ankleshwar, Gujarat,



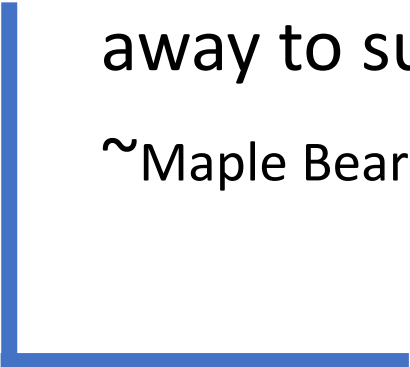


Elementary program of Maple Bear has been designed in a way which teaches the advanced curriculum with focus on conceptual understanding. Children learn different concepts with different strategies which makes their foundation strong and helps them in the long run.

~ Maple Bear Canadian school, Indirapuram, Ghaziabad, Ms. Jaya Prasad (Owner)



When we decided to open a pre-school in 2013, we tried to understand what different pre-school brands offer and finally decided to partner with Maple Bear because they bring the well-acclaimed Canadian curriculum to India. We are glad to have taken the right decision. What impresses us the most is that all Maple Bear schools across the globe, whether it is in USA, India or Dubai teach the same curriculum, which makes it is a truly international school. Maple Bear also has several training programs to help teachers excel in their classrooms. Moreover, everyone at Maple Bear India is a phone call away to support us on logistics or anything that we need.



~Maple Bear Canadian Pre-school, Gottigere, Bangalore, Sangeetha and Abhilash

Thank You!



www.maplebearsouthasia.com
www.maplebear.ca

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